City Manager Weekly Update October 4, 2019



Norfolk Resort Casino Next Steps: On Monday I shared a special message on the next steps for the Pamunkey Indian Tribe Resort and Casino. <u>Here</u> is a link to the casino FAQ's page on Norfolk.gov. Additional information on the casino, including my statement, can be found at <u>www.norfolk.gov/resortcasino</u>.

H**★**MILTON

HAMILTON Comes to Norfolk: I am excited to announce Tickets for Hamilton, the award-winning Broadway play, went on sale September 27th! On the first day, 19,400

tickets were sold for gross sales of \$2,507,169.00. HAMILTON is the story of America's Founding Father Alexander Hamilton, an immigrant from the West Indies who became George Washington's right-hand man during the Revolutionary War and was the new nation's first Treasury Secretary. Featuring a score that blends hip-hop, jazz, blues, rap, R&B, and Broadway, HAMILTON is the story of America then, as told by America now. HAMILTON will be in Norfolk December 10-29, 2019!

New Norfolk.gov, Mobile App & Resident Portal: Residents, businesses and visitors are now connected to the City of Norfolk like never before with a customized, data-driven, online experience that will allow them to submit services requests, find city information, and pay city bills with ease. With the launch of the city's new website, MyNorfolk smartphone application, and online resident portal, citizens will feel better connected to the city programs, news and services they want most. These new applications are easy to navigate and mobile friendly. The data-driven design prominently positions the most popular services on the home page, including trash collection, pothole repair, bulk item pick-up and tall weeds and grass. With just one-click from the Norfolk.gov home page, citizens can submit their service requests through the MyNorfolk resident portal. Citizens can also download the MyNorfolk mobile app from Google Play or the App Store. We invite you to visit the new Norfolk.gov today!

NPS Joint Meeting: A joint Council meeting with Norfolk Public Schools (NPS) was held on Tuesday. As Dr. Byrdsong's first meeting with Council as acting Superintendent, she gave an update on the successful opening of schools for the 2019-2020 school year. NPS successfully opened schools for 29,658 Pre-K-K12 students. Dr. Brydsong also presented the new leadership organizational design for NPS. NPS' general areas of focus this school year include improving students' academic achievement and outcomes, ensure safe, secure, healthy learning environments for children, and strengthening family and community engagement.

VisitNorfolk Update: Kurt Krause, President and CEO of VisitNorfolk shared some exciting visitor and tourism updates. The City is on track to see more than \$121 million in hotel room revenue (an increase of \$6 million, 5.2%) and 2.7 million visitors. Visit is also expanding its focus to market Norfolk as a place to live, work, play, and study. New videos featuring exciting things you can do in a weekend in Norfolk were shared as part of recognizing a new advertising agency. Visit Norfolk has similar ads currently running 25 times a day in Times Square, where more than a million people move through the iconic place. Kurt stressing the importance of our residents and tourism, identified that 67% of people who visit Norfolk will call friend, neighbor or family-member to ask what do I do? The team at Visit will develop workshops for residents so that they can become true ambassadors. Visit is also launching a campaign to promote Norfolk as a college town using the model Campus Philly. All five presidents of Norfolk's five institutions of higher learning are committed to the success of this project and will financially participate. Last but just as important, VisitNorfolk's newly renovated Visitor Center will reopen in November; not only providing information on our attractions but to sell city specific retail item.

RPOS Finalist Award: Norfolk Recreation, Parks & Open Space was named one of four finalists for the 2019 National Gold Medal Award for Excellence in Park and Recreation Management at the National Recreation and Park Association (NRPA) conference today, in Baltimore. The Gold Medal Award represents the highest level of recognition for parks and recreation across the country. Norfolk is the only Hampton Roads city to receive this designation to date. Go Team Norfolk!



Nauticus to Welcome Two Cruise Ships: The state-of-the-art Scenic Eclipse is stopping at Nauticus's Decker Half Moone Center today. The 228-passenger Scenic Eclipse is the world's first Discovery Yacht has 2 helicopters and a 6-person submarine. Passengers will overnight in Norfolk and the ship will depart on Friday. On Sunday, the massive German cruise ship Mein Schiff will then arrive bringing nearly 2,000 passengers.

Norfolk Happening Now! Upcoming Events for Your Awareness

October 4 (5-8:30pm) First Friday's @300 Block of Granby St.

Come enjoy live music, food, drinks, friends and fun! The event is free and open to the public.

October 5 (12-6pm) 31st Annual Virginia Children's Festival @Town Point Park Hampton

October 5 (10am-3pm) Sixth Annual Chelsea West Fest @Chelsea Business District, between Orapax St. & Claremont Ave. in West Ghent.

Hope House Foundation invites everyone to the Sixth Annual Chelsea West Fest! The FREE Festival, organized by Hope House Foundation, celebrates the depth of local offerings with a wide variety of hand-made items from local crafters, talented local musicians, local beers, local food vendors and local products.

October 5 (2-3:30pm) Unforeseen Circumstances - Tales of Misfortune Cemetery Tour @Historic Cedar Grove Join tour guide Shannon Stafford as he introduces you to stories of strange deaths and occurrences.

October 6-8 (2-3:30pm) VML Annual Conference @Hotel Roanoke & Conference Center General sessions featuring political leaders and local government experts. Concurrent workshops covering a wide variety of important issues affecting local governments.

October 7 (6-8pm) NBN Academy: Neighborhood Fundamentals Certificate Courses @Jordan Newby Anchor Branch at Broad Creek

October 7: Neighborhood Fundamentals October 14: Asset Mapping October 21: Norfolk Government 101 October 28: Strategic Goal Setting

October 5 (10am-2pm) Norfolk Arbor Day @Lafayette Park
Tree Adoption Plant Sale Tree Trail Trek Exhibits and More (*Rain date: Sat. Oct.12)

<u>Video highlights of the latest happenings in Norfolk!</u>
My Norfolk App Launch



SIXTY-DAY TENTATIVE SCHEDULE COUNCIL ACTION ITEMS AND MEETING TOPICS

UPCOMING ITEMS FROM SEPTEMBER 26 PLANNING COMMISSION MEETING:

- **CITY PLANNING COMMISSION,** for a General Plan Amendment to adopt the Inclusive Economic Development Plan.
- **CITY PLANNING COMMISSION,** for a Zoning Ordinance Text Amendment to define, establish performance standards for, and assign the appropriate permissions for the principal use of "vape/tobacco sales establishment".
- **CITY PLANNING COMMISSION,** for a Zoning Ordinance Text Amendment to modify performance standards for "convenience store" and to require a conditional use permit in select zoning districts.
- **CITY PLANNING COMMISSION,** for a Zoning Ordinance Text Amendment to more clearly define the performance standards for "commercial recreation center"
- **DRAGON VAPES, (Applicant)** conditional use permits at 846 E. Little Creek Road to allow operation of a Commercial Recreation Center open until 2:00 a.m.
- 7-ELEVEN (Applicant) conditional use permits at 6135 Chesapeake Boulevard and 6158 Sewells Point
 Road to allow a new convenience store providing alcoholic beverages for off-premises and operating 24hours and compliance of the existing gas station.
- **PIXELS-PINTS & BYTES (Applicant)** conditional use permits at 2117 Colonial Avenue to allow the restaurant to operate a Commercial Recreation center with live entertainment after 12:00 a.m.
- **NEON HOUSE (Applicant)** conditional use permits at 813 Granby Street to allow the operation of a Banquet Hall with Live Entertainment
- **GRANBY STATION (Applicant) co**nditional use permit at 103 and 111 Granby Street to allow the restaurant to operation with Live Entertainment.
- AUNTIE'S TIKIBAR AND RESTAURANT (Applicant) conditional use permit at 4314 Colley Avenue to allow the restaurant to operation until 2:00 a.m.
- DOYLE A. PALMER (Applicant) vacate the right-of-way of an unnamed 10' lane on the east side of Poppleton Street
- BONAVENTURE INVESTMENTS, LLC (Applicant) to vacate the existing right-of-way portion of Bath Street NEW BUSINESS
- Bonaventure Investments, LLC Development Certificate at 4707 Pretty Lake Avenue to develop a 4story Continuing Care Retirement Community located within the East Beach Harbor (EBH) special purpose zoning district.

October 22, 2019
WORKSESSION

BRIEFINGS:

• Draft Legislative Agenda

UPCOMING ITEMS FROM OCTOBER 24 PLANNING COMMISSION MEETING:

- EAST BEACH LIVING APARTMENTS (Applicant) conditional use permit to allow the construction of a multi-family apartment community with 96 dwelling units and 4,400 square footage of commercial space on the ground floor at 7950 Shore Drive
- CAFÉ STELLA (Applicant) conditional use permits to allow an existing restaurant/coffee shop to expand, operate with Live Entertainment until 2:00 am., and sale alcoholic beverages for off-premises consumption at 1907-1909 Colonial Avenue
- BOTTLEBOX (Applicant) conditional use permit to allow for a change of ownership to the existing establishment at 325 W. 21st Street, Suite B

November 5, 2019 WORKSESSION BRIEFINGS:

• Year-End Presentation

UPCOMING ITEMS FROM NOVEMBER 14 PLANNING COMMISSION MEETING:

- BRINSHORE DEVELOPMENT (Applicant) Rezoning, conditional use permit and a development certificate
 to allow the construction of a multi-family apartment community development with 120 dwelling units
 at 450 Posey Lane
- CHECKERED FLAG MOTOR CAR COMPANY (Applicant) conditional use permits to allow the existing automobile sales and service establishment to expand the repair facility at 6513, 6517, 6525, 6541 and 6601 E. Virginia Beach Boulevard
- LUCKY STAR-5001 (Applicant) conditional use permit to to allow the existing single-family home to operate as a Short-Term Rental Unit (Vacation Rental) at 5001 Killam Avenue
- **LUCKY STAR-5003 (Applicant)** conditional use permit to allow the existing single-family home to operate as a Short-Term Rental Unit (Vacation Rental) at 5003 Killam Avenue
- **LUCKY STAR-5007 (Applicant) c**onditional use permit to allow the existing single-family home to operate as a Short-Term Rental Unit (Vacation Rental) at 5007 Killam Avenue
- **LUCKY STAR-5009 (Applicant) c**onditional use permit to allow the existing single-family home to operate as a Short-Term Rental Unit (Vacation Rental) at 5009 Killam Avenue
- THE SEA-RENITY (Applicant) conditional use permit to allow the existing apartment complex to operate as a Short-Term Rental Unit (Vacation Rental) at 1353 East Ocean View Avenue
- THE SEA-CLUSION (Applicant) conditional use permit to operate a Short-Term Rental Unit (Vacation Rental) at 1357 East Ocean View Avenue

Attachments



Flint Murals Show Transformative Power of Community Art

Joe Schipani and Sandra Branch heard a common frustration from Flint, Michigan, residents at neighborhood and community meetings: blight. Their solution? Find artists from all over the world to paint 100 murals in the city in Flint by 2021.



Smart cities must build resilient water strategies

We can't let crisis be the guiding planning principal in solving water challenges. There are vast opportunities for water recycling in the U.S., and clear reasons for doing so.



A Scheme to Save London After Dark

The U.K. capital has been struggling to boost the vitality of its nightlife. One new plan: Encourage entrepreneurs to open more late-closing businesses.